

Business Etiquette and Intercultural Competences

Trainer



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Dr. Michael Gordian is a trainer and seminar leader, specialized in science communication, social skills and creative thinking. Currently, he facilitates workshops and coachings at more than 25 universities and numerous international research institutions.

He is passionate about travelling, expanding his and other people's minds, flow activities and designing exciting trainings and learning games.

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Objective

- Introducing young researchers to contemporary international business etiquette and the customs of intercultural communication across various professional contexts within and outside the academic sphere and science.
- Elucidating diverse international communication styles and equipping participants with the skills to navigate a range of scenarios, including business meetings, networking events, and conferences.

Description

Now, more than ever, developing sophisticated communication abilities and refined social skills is an imperative requisite for those pursuing a professional career in academia. This practical online seminar is designed to help you finesse your communication skills, whether you're from Germany, Japan, Brazil, or anywhere else.

With a particular emphasis on the scientific milieu, we will also discuss conduct within various business settings, as well as the nuances of behavioral codes within and outside the academic sphere.

We will learn simple and effective techniques for steering engaging small talk and other types of conversations, looking at cultural differences and analyzing your individual communication style.

This online workshop is structured around a blend of individual exercises and collaborative group discussions. By the end of the workshop, you will have a toolbox of techniques, which you can use and refine on your own. This is a 100% interactive and practical seminar, so be ready to actively participate and have fun!

- The importance of the first impression and presenting yourself in an engaging and exciting way
- The art of meaningful small talk at scientific conferences and beyond
- Parameters of German and international business communication: How to navigate yourself in the business world
- Do's and don'ts of intercultural communication: Strategies and approaches to new encounters and pitfalls
- How to come across as relaxed, self-confident and professional in business meetings and other situations
- Effective and simple conversational techniques: Asking the right questions and building rapport

Methodology

- Concise and practical individual and group exercises
- Structured group discussions for reflecting on new ideas and concepts
- Practical input, supervision and guidance from the trainer

Organizational Information

Language / Format	English / Online
Target group	Doctoral Candidates at all stages and Postdocs (R2/R3) from all faculties
Date	Tuesday, 2 July 2024, 9:00 – 15:00
Registration	For registration click here